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THE NORTHFIELD HERALD

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Price Five Cents

Sixth Annual Reunion Holton Family Ass'n.

The sixth reunion of the Holton Family Association was held today at the Chateau of the Northfield from Virginia, New England, New York, and New Jersey. More than 100 members present today are blood descendants, and the rest are related by marriage to the Holton family.

President Rev. Horace F. Holton D. D. of Brockton presided at the gathering, which convened at noon in the Chateau in the form of a reception. The receiving line was made up of the president and Mrs. Holton; Mr. and Mrs. Ernest Holton of Brooklyn, vice-president; Mr. and Mrs. Nelson Elmer of Springfield, treasurer; and Past President C. Leonard Holton of Raynham, Mass. The hospitality committee was made up of Mrs. Minnie H. Callender, chairman, of Northfield, assisted by Mrs. Louise M. Merrill of Providence. At the luncheon in the Chateau there was singing under the direction of Mrs. James H. Slade of Quincy.

The business meeting took place following luncheon with President Horace F. Holton in charge. Reports were made by the treasurer, Nelson L. Elmer of Springfield; by the secretary, Elsie F. Packer of Hartford, and by the Historian, Rev. Edward F. Holton of Newburyport. Election of officers for the ensuing year then followed with re-election of the present staff. President, Rev. Horace F. Holton of Brockton; vice-presidents, Ernest H. Holton of Brooklyn and Mrs. Louise Moody Merrill of Providence; secretary, Elsie F. Packer of Hartford; treasurer, Nelson L. Elmer of Springfield; Auditor, Charles Streeter of Northfield; historian, Rev. Edward F. Holton of Newburyport. The executive committee re-elected are Rev. Leonard Holton of Raynham, Rev. Charles S. Holton of Newburyport, Mrs. Minnie Callender of Northfield, Edward E. Holton of Springfield, and Mrs. A. P. Fitt of East Northfield. The nominating committee was made up of Ernest Holton of Brooklyn, Mrs. Leslie Ellis of Haverhill, and Harry Holton of Mount Hermon.

The program was featured by a historical address by Professor Arthur Adams of Trinity College, Hartford, who spoke on the purpose and value of such genealogical associations as the Holton Family. Professor Adams is the registrar of the Society of Descendants of Hartford, where William Holton, who married James Roosevelt in 1828, from which sprang Franklin Delano Roosevelt, 1882, President of the United States.

Deacon William Holton, founder of the family, was born in 1611 in Ipswich, Suffolk County, England, and came to Massachusetts in 1634. In 1636 he was one of the original settlers of Hartford. In 1654 he had moved to Northampton, where he married. He was the first elected deacon of the First Church of Northampton. He was a member of the first board of magistrates, and a representative to the General Court. He made the first motion in town meeting to prohibit the sale of intoxicating drinks, and was the first commissioner to the General Court in Boston in that temperance effort. The family shield is "Labor Omnia Superat."

SOUTH CHURCH

Rev. Mary Andrews Conner—Pastor.

9.45 A. M. Church School. 10.45 A. M. Church Worship. Mrs. Conner will speak on "Hear the Children Marching! Where are they going?"

The women will hold a food sale on the lawn of the church next Thursday, September 21—3 to 5 o'clock.

High School Notes

The total registration of the Northfield High School is now 121 students. During the last few years, Miss Austin's room has been used for the overflow from the main room but now there are too many even for that room. Unfortunately no other room is suited for a home room. Since privileges come with age and membership in the Senior class, it is the freshman who must suffer from the overcrowded conditions.

Last Friday, at the request of Edna Holloway 34, Miss Strayer, president of the Northfield League showed the school some moving pictures she made while travelling in Egypt, the Holy Land, and other Mediterranean countries a year ago. The pictures showing the life of the natives were especially interesting.

The Glee Club has been organized under the direction of Mr. Parmeter and the following officers have been elected—president, Margaret Gray; vice-president, John Lematowski; secretary, Abbie French.

The Greenfield Fair Northfield Participates

The 84th annual Live Wire fair of the Franklin County Agricultural society opened Monday night with a band concert by the Greenfield Military band, a display of fireworks and a vaudeville performance which was repeated Tuesday and Wednesday. Quite a large number of Northfield people were among the visitors.

The midway was crowded with its shows and attractions. Hall exhibits were complete with booths of mercantile establishments and exhibits of the various Granges. Cattle shows were Guernseys from the Sheldgren farm of Mr. and Mrs. William Koch of this town; Guernseys from Abby lodge farm of Dr. E. O. Brielman of Pittsfield; Ayrshires from the Mel-low Meadows farm of Fred R. Miller of Bernardston; Fred Winn of West Deerfield and Buddy Forrest and Weikko Mahkala of Spencer; Milking Shorthorns from the Anderson and D. T. Barnard farms in Shelburne; Holsteins shown by A. C. Sena of East-hampton and Arthur H. Bolton of East Northfield, and oxen and steers from the farms of R. T. Wales of Williamsburg and W. H. Streeter and John Guilford of Ashfield.

The exhibits of poultry were unusually extensive and include the following varieties of birds: Jersey Whites, Buff Wyandottes, Buff Orpingtons, Columbia Wyandottes, Light Brahmas, Silver Laced Wyandottes, Buff Brahmas, Rhode Island Reds, White Leg-horns, Minorcas, Barred Rocks, Cornish, Speckled Minorcas, White Rocks, Polish, Pearl Guineas, Bronze turkeys and White Pekin ducks. Features of the exhibits of birds are a chicken and turkey hybrid shown by Karl Partenheimer of Turners Falls, and a pair of henhawks raised from eggs by Joseph Kasandi of Northfield.

There was a large showing of rabbits, including Lilacs, Havanas, Checkered Giants, Chinchillas Belgians, White Mammoths and New Zealand Reds.

Tuesday afternoon there was some good horse racing and on Wednesday the county high schools held their track meet. The fair was a splendid success and the total attendance much larger than last year.

Are Exempt

Schools, colleges, universities, churches, hospitals and charitable institutions are exempt from the provisions of the NRA, the national recovery administration according to a press dispatch from Washington.

Gen. Hugh S. Johnson, recovery administrator, authorized the ruling after recommendations to that effect were made by the industrial and labor advisory boards, headed by Walter C. Teague and Dr. Leo Wolman, respectively.

Donald R. Richberg NRA counsel, agreed with the ruling.

Notice of the ruling is being communicated at once to the hundreds of educational institutions affected.

This ruling means that non-profit making institutions under private control have the same status as have state and municipal institutions with regard to the NRA. They are exempt from the provisions of the code.

This does not mean that they should not voluntarily meet as far as possible the specifications of the President's agreement and co-operate with the President in every way to hasten national recovery.

The Northfield NRA Committee is as yet without official confirmation.

Exhibited Young Hawks

In the Juvenile Poultry Show at the Greenfield Fair, Joseph Kasandi of Northfield exhibited two young hawks which were seen with much interest by many.

Young Kasandi is much attached to these young hawks and treats them with every consideration. He saw the old parent bird nesting in a tree on Northfield mountain and kept track of them until the young were hatched out, when he climbed the tree and secured two of the young birds, which he is now raising with success. He feeds them raw meat which they take to with all the savagery of adult birds, but otherwise are tame and can be handled by their owner.

Brotherhood Meeting

Next Tuesday evening, Mr. Gaylord W. Douglass of Springfield, Mass., will speak to the Northfield Brotherhood on "The International Situation." Mr. Douglass is New England Secretary of the National Council for Prevention of War and has had very unusual opportunities to study international relations and to "listen in" at London and Geneva. Local interest attaches to the fact that Mr. Douglass is a graduate of Mount Hermon School where he afterwards taught history for several years. A large attendance of members is expected at this meeting.

Shear Nonsense

Bill—Isn't it awful that George is going to get married?
Tom—What's awful about it?
"Why, George was such an easy chap to borrow money from!"



Courtesy Washington Daily News

Northfield Plays Well Its Part

Women To Journey To Kipling Home

On Saturday, September 23rd the women of the Fortnightly Club are to make a visit to the Rudyard Kipling home in the hills above Brattleboro and a real opportunity it will afford to those who make the journey to see the beautiful home once occupied by this famous man where he made his home for a short time in America. Among the scenes and memory of this man, tales will be told as the visitors relish their cup of tea with Mrs. William R. Moody as the hostess. Mrs. G. W. Pefferle will have charge of the transportation.

Given Reception

Mr. and Mrs. Edward Cormie entertained at their home on Main St. Monday evening in honor of Mr. and Mrs. Ralph Hale who were married Sept. 1st. A social time was enjoyed after which a delicious supper was served. Covers were laid for 35 guests. The young couple received many beautiful gifts. Mrs. Hale was formerly Catherine Cormie. Out-of-town guests included Mr. and Mrs. Fred Hale of Bernardston, Mr. and Mrs. Harry MacClintock, Miss Ellen MacClintock and Henry MacClintock and Miss Catherine Gray all of Greenfield, Mass.

Locals

There will be a meeting of the American Legion Auxiliary on Tuesday evening Sept. 26th at the Legion room in the Town Hall. Members are urged to attend.

Dr. Harry Crawford of Philadelphia who has been visiting Northfield for some weeks has been quite ill and was removed to Brattleboro Hospital Thursday.

More Tax Rates

Orange has announced its tax rate for 1933 as \$39 an increase of \$1 over last year. New Salem tax rate will be \$33.60 the highest rate ever named or about \$15 more than last year. The increase results from increased expenditures voted at the last town meeting.

The assessors of Cummington have established the tax rate for the year at \$40 a thousand. This is the highest on record.

The assessors of Warwick announce a tax rate of \$35 per thousand, which is an increase of \$1 over the rate of 1932. The Erving tax rate will be \$26, or \$6 more than last year.

Whose Carrier Pigeon?

A carrier pigeon tired and exhausted was found in the field opposite the home of Mrs. Grace C. Cornell on Winchester Road Wednesday afternoon and is being cared for at her house. The bird has been fed and watered and is now very contented. Both legs were banded, one leg bears SBC, the other 741, Aug 1933. Does anyone know the home of this pigeon? Anyone finding a lost pigeon at any time should report it to the newspapers.

Sheriff Darby's Car Found At Omaha

Deputy Sheriff Theodore F. Darby received a cheering message with much satisfaction last Thursday announcing that his automobile had been recovered by local police at Omaha, Nebraska, and that the two occupants were arrested and held for Massachusetts officers. Darby lost no time in going to Boston to obtain extradition papers from Governor Ely to bring the prisoners and car back to Greenfield and accompanied by Sheriff Fred W. Doane took the train for the western city. They will return in Darby's car with their prisoner. The car is said to be undamaged. The thief is said to be George Roch of Turners Falls, who has a record in the local district court. He was arraigned here Dec. 13, 1932 on the charge of larceny and was given 30 days in jail. On May 3 of this year he was arrested at a house on Federal Street in Greenfield for breaking and entering. For this he was fined \$10. When he arrived in the Nebraska city Joseph Lane.

N. R. A. NOTES

Mrs. Woodrow Wilson in a message to the people of America says: "The President and his aides have worked out a plan for recovery. Let us all enlist under the banner of the 'Blue Eagle' and 'speak, act and serve together!'"

General Hugh S. Johnson does not approve a letter sent to business men appealing for financial help to finance the state campaign by the Massachusetts NRA committee. Johnson said that the NRA does not favor any kind of appeal for funds from industry. Local committees must meet its own expenses. All work by officials is voluntary.

The letters NIRA constitute a pronounceable work, referring to the National Industrial Recovery Act. This is a statute of the United States Government, designating a function of Federal Government. It is the administrative interpretation of the Insignia Section that the name itself, or the abbreviation thereof, either in whole or in part, cannot be appropriated for private purposes.

Governor Ely's automobile will bear special plates showing his endorsement of the NRA.

USE NORTHFIELD GIFT

Money for new electrically heated food conveyor at the Brattleboro Memorial hospital was raised almost entirely through the efforts of the women of Northfield who presented "In An Antique Shop" late in May. The conveyor, put into operation this week has a sufficient capacity to serve 75 patients piping hot meals and give opportunity to make choice of vegetables cooked each day. The gift was made to the hospital by the Women's auxiliary of the institution.

New Owner Installed In Kellogg's Grocery Store

Last week Mr. Luman Barber, who has been one of the firm of the Barber's brothers I. G. A. store at Bernardston purchased from the assignee of Frank W. Kellogg's grocery and market, the fixtures and stock of the store and will conduct the same as a part of the I. G. A. chain. He has taken a lease upon the premises. Mr. Kellogg will remain with Mr. Barber for a time to acquaint him with his customers. We welcome Mr. Barber to Northfield and wish him every success in his business venture.

Bahai's Hold Session Last Sunday Here

On Sunday, Sept. 10, a large group of Bahais and Esperantists united for an all day gathering at the Dickerson Farm on the Northfield Road in Hinsdale. In the late morning the children who have been studying Esperanto under the instruction of Professor Gould of Riverside, presented a very interesting and instructive playlet which was followed by a basket lunch at noon. The Bahai meeting in the afternoon was opened by Mrs. Howard Struven of Worcester, Mass., Chairman. The speakers were Philip Sprague of New York City; Carl Nordquist of Seattle, Washington; Norman Smith of West Englewood, New Jersey; Mrs. Jeanne Bolles of Washington, Conn.; and Mrs. Agnes Parsons of Washington, D. C. and Dublin, N. H. Greetings were extended by Miss Helen Campbell, from Green Acre, Me., the Bahai summer school, and Miss Wilson of Washington, D. C. Reside District of Columbia, Washington, New York, New Jersey and Pennsylvania, every New England state with the exception of Rhode Island, was represented.

Bitten By Dog

Late Wednesday afternoon, the seven year old son (Raymond) of Mr. and Mrs. Ralph Dean on the Northfield Road in Bernardston was sitting in a small chair on the porch of his home, munching a cookie, when the shepherd dog of the family knocked him to the floor and severely injured and bit him, causing some 17 wounds. Dr. Wright was called to attend the boy and the dog was killed. It is not known how or why the attack was provoked by the dog who was not thought to be mad and only in playful mood.

Welcome To Students

Northfield welcomes the incoming students of Mount Hermon and Northfield Seminary. We welcome the faculties of both schools in our midst and we trust the sojourn of both during the school year will be pleasant and profitable. More than a thousand students among us bring us a new vision of life.

Locals

Northfield Seminary does not open this year until Sept. 19, nearly two weeks later than in previous years. While all plans are not yet complete, the year promises to be successful. Over 500 students are already registered, every vacancy being filled. Several new members are to be added to the faculty and the complete list will be announced when the school opens. Buildings, grounds and equipment are being put in order in preparation for the arrival of the students next week.

Mrs. A. P. Fitt will hold her Friday evenings at home to a group of high school girls this winter, as in past years, but plans will not be laid until October.

Mr. and Mrs. Powell and their children, who have been spending the summer with their parents, Mr. and Mrs. A. P. Fitt, have left for their home in Wayne, Penn.

About 18 members of the Warwick Grange attended "Neighbors night" at Northfield Tuesday evening and with the Grange from Brattleboro, Vt., furnished the program. There was music by a part of the harmonica band, vocal solos with guitar accompaniment by Edwin Lind, readings by Mrs. Sara Chatterton and sketches by Read Chatterton.

The question of the gymnasium classes for the town boys and girls which have been meeting at the Skinner and the Mount Hermon gymnasiums, will be discussed when the two schools open. No plans can be made by the local committee until the faculties of the schools have arrived and have had time to organize the work.

The 1933 tax rate for Bernardston is announced by the assessors as \$22 on each \$1,000 valuation. This is an increase of \$1 over the 1932 rate. The total valuation this year is listed as \$817,000.

The tax rate for Warwick for 1933 which has just been announced is \$35. This is an increase of \$1 over 1932. The loss of the gas tax and other state returns is responsible for the increase.

The District Deputy To Visit Local Masons

D. E. Mathewson, District Deputy Grand Master for the 14th Masonic District of Massachusetts will pay his official visit to Harmony Lodge A. F. and A. M. of Northfield Friday evening September 22nd at the Masonic Temple on Parker Street.

All Past Grand and Grand Officers, Past Masters, Presiding Masters and Wardens are invited to attend the visitations as members of the official suite.

There will be, no doubt, a large attendance of the members of Harmony Lodge and visiting brethren and the officers at their station in the Lodge will receive the honored guest in due form. Dates for the visitation of other lodges in the district are as follows:—

The 15th, Morning Sun Lodge at Conway; 22d, Harmony Lodge at Northfield; 29th, Mountain Lodge at Shelburne Falls; October 6, Mechanics Lodge at Turners Falls; 13, Mount Sugar Loaf Lodge at South Deerfield; 20, Republican Lodge at Greenfield; 27, Hay State Lodge at Montague.

Bad Auto Accident

On Main Street near the residence of Mr. W. H. Giebel last Sunday afternoon about 5 o'clock a very bad automobile collision took place injuring an occupant of one of the cars so that he had to be removed to Northfield Hospital for treatment. A car occupied by four persons from Shelburne Falls and driven by a boy without a license although his sister sat alongside going south attempted to pass a car ahead but instead struck a car going north occupied by two Northfield young men. Both cars were badly damaged and the impact was terrific. Constable Vorce was called who investigated and later he turned it over to the State Officer who had arrived from the Shelburne barracks.

The injured man is Mr. Barnard of Shelburne Falls who with his wife was riding in the rear seat. Mr. Frank Mecheles of Winchester and Mr. James Cormie of Northfield were in the car going north.

Y. W. C. A. Conference

A call has been issued for the 13th Annual Conference of the Western Massachusetts Y. W. C. A. to meet at Shelburne Falls October 6th at the First Baptist Church.

There is much interest in the approaching event since some 200 girls from all Western Massachusetts are expected for the conference. During that week-end the girls will be house guests in Shelburne Falls, Shelburne, Buckland, Colrain, and Ashfield homes.

This conference was originally scheduled to have taken place last spring, but was postponed because of other meetings and previously formed plans.

The Conference will last for three days and several young ladies from Northfield are hoping to attend as delegates.

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If There Is One Fashion in Which Every Smart

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The New Hats

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ADVANCE SHOWING

In the Millinery Section

Second Floor—Garment Shop

Hats are always the most thrilling of each new season's fashions but, for Autumn, 1933, they have taken on an elegance, a glamour that make them more exciting than they have been in many a year!

What about brims?

Will we wear feathers?.....flowers?.....veils?

How do the new berets differ from those beloved cap-like affairs of other seasons?.....

What are the new materials?.....

Black, of course, is of first importance.... but can you identify the new colors?.....the new warm browns, the new greens, the misty taupe tones, the new wine reds?.....

These questions and a hundred and one other things you want to know about the new hats will be answered for you tomorrow.

1.89-2.79-3.79-4.79-5.79 to 9.79

Beautiful, New Fall Neckwear — All white and black and white.

New Collars and Sets at 50c

All the New Ideas in Collars and Sets, of satin, bengaline, crepe de chine, lace and wool \$1

Large White Cape Collars, of bengaline, crepe de chine, moire and satin....\$1.98—\$3.98

New Leather Bags for Fall, in styles that are different. The season's colors — brown and black \$1.98, \$2.98, \$3.50 and \$3.98

Special Attractive Bags at Only \$1

Sale of Bridge Cards 29c pack

New arrivals from the United States Playing Card Co. In single and double pack boxes; gold and silver edges.

New Bridge Cards—

37c single pack—75c double pack

Former 50c quality new designs in new single and double pack boxes.

More New Stamped Linens and Hooked Rug Patterns Just Arrived.

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Northfield Moving For N.R.A.

Recovery Movement Meeting Success
Employers And Consumers Sign

When Northfield puts its "shoulders to the wheel" to help along a good thing the effort is usually crowned with success and this is particularly true with reference to the National Recovery movement as it is being applied and adopted in this vicinity. The time for compliance of business ended September first and now such compliance of any who have hesitated must be made to the General Committee through its Chairman, Mr. Hoehn. The Consumer's Campaign for the signing of the cards to endorse the President's plan and stating a willingness to co-operate is rapidly nearing its completion. Everywhere on automobiles and at our homes may now be seen the "Blue Eagle" of patriotism and of loyalty to the efforts of government to lift this



country out of its "depression." Mr. F. H. Montague of the General Committee in custodian of the cards and they are being compiled and checked. Already about five hundred cards have been sent in. The Committee in charge of the campaign consisted of Mr. George McEwan, Mr. Charles A. Parker, Mr. Harry Gingras and Mrs. W. P. Stanley. Those who willingly served as the Volunteers for solicitations were:

Thomas J. Duncan, Francis Jones, Mrs. Joseph Morgan, Harry Gingras, Mrs. Mildred Addison, Mrs. William F. Hoehn, Gordon Buffum, Mrs. Ross L. Spencer, Miss Ina Merriman, Leon R. Alexander, Miss Ruth Anderson, Leon W. Chapman, Mrs. Willis Parker, Mrs. C. C. Morgan, Mrs. W. P. Stanley, Earle Makepeace, Rev. Lester F. White, Harry Erickson, Harold F. Bigelow, George McEwan, Mrs. Warren Whitman, H. E. Buffum.

If any person in this vicinity has been overlooked, they may sign cards and secure their blue eagles at any Postoffice, the Bank or at the Bookstore or the Northfield Pharmacy.

Those who have signed the "blanket code" are as follows:—

H. A. Lewis	Druggist
Dr. R. E. Hubbard	Hospital
William D. Miller	Plumber
S. E. Walker	Insurance and Bookstore
Mrs. Jennie Whitmore	Green Gates Tea Room
C. P. Buffum	Gasoline
I. G. A. Store, H. L. Capron, Assignee	Grocer
F. E. Atwood	Market
Peter Biogetti	Gasoline
George A. Bronson	Hunt Tavern
Mrs. Emma Donohue	Orion Tea Room
Joseph W. Field	Florist
Frank W. Garfield	Gasoline
Henry Glutney	Barber
Northfield Pharmacy	Druggist
Alfred E. Holton	Electrician
Harry M. Haskell	Shoemaker
Fred A. Irish	Groceries
Arthur F. Lawrence	Merchant
Mrs. Mary Monat	Novelties
The Northfield Herald	Newspaper
The Northfield National Bank	Bank
Mountain View Inn	Hotel
Francis B. Reed	Gasoline
Galen G. Stearns	Garage
A. & P. Store	Grocers
A. E. Champeny	Tailor
George O. Dunnell	Coal
F. Myron Dunnell	Oil
G. E. Edson	Trucking
Mrs. S. F. Harriman	Tourist Home
Leavis & Bolton	Contractors
F. H. Briesmaster	Valley Vista Inn
Charles W. Mattern	Barber
Charles L. Johnson	Plumber
Pasquale Marino	Shoe Repairing
Mrs. Janet B. Leslie	Woman's Shop
W. H. Giebel	Oriental Shop
John Anderson	Blacksmith
Bert C. Abbott	Painter
George Chapman	Market Gardener
May F. Garfield	Wayside Stand
L. L. Harris	Meat Market
George N. Kidder	Furniture Dealer
Marie Delores Mann	Beauty Shop
Andrew Tjarnell	Wayside Stand
Dr. Allen H. Wright	Physician
Miles E. Morgan	Garage
Dr. R. G. Holton	Dentist
Dr. Florence A. Colton	Physician
Dr. W. G. Webber	Physician
Mrs. Rose G. Kendrick	Kenhome
Joseph R. Colton	Insurance Agency
Edward V. Tenney	Bread Truck
C. R. Carmean	Students' Store
Spencer Bros.	Garage
Northfield Printing Co.	Printers and Publishers
Frank Lombard	Market
Carl L. Mason	Tourists
Earl W. Makepeace	Trucking
Sheldon Bros.	Ice
Paul Jordan	Gasoline
H. L. LaPlante	Grocery
Mary Labelle	Market
Waldo H. Stebbins	Carpenter
N. E. Tel and Tel. Co.	(Local)

The headquarters of the Northfield NRA Committee is at Town Hall. All communications upon any matters concerning the NRA should be addressed to Mr. William F. Hoehn and they will receive attention in a confidential manner. Those seeking interpretations should confer with Mr. S. E. Walker at the Bookstore. Hearings on the printing code will be held in Washington September 18th, on the hotel code September 25th. Many other hearings are announced in some of which Northfield will be interested. Local violations of the codes will be considered at any time by the local Executive Committee but decision on any complaints can only be made from Washington. No decisions upon any complaint is authoritative unless so received. The members of the Northfield General NRA Committee have been duly appointed and recognized and their service is voluntary, no one receiving any pay for their services except the satisfaction of doing a patriotic service. To all who have assisted in any way in the prosecution of the work thus far undertaken in Northfield, Chairman Hoehn in the name of the Committee extends its appreciation.

Unitarian Laymen

Meet At Petersham

The eastern convention of the Unitarian Laymen's League is now in session at the Nicheval Inn at Petersham on Friday, Saturday and Sunday, the 15th, 16th and 17th. The theme of the convention will be: "The Problems of Life as Recast by Our Experience."

The first convention session will be held at 8 on the 15th with the roll call. The speakers that afternoon will be Arthur N. Holcombe, Professor of Government at Harvard University, on "The Question of Taxation of Church Property," and Hugh Nixon, Secretary of the Massachusetts Teachers' Federation, on "How About Our Public Schools?" That night at 8 Rev. J. Edgar Park, President of Wheaton College, will speak on "Can Anyone Teach Us Anything?" Then will come an open session on chapter affairs.

Saturday, the 16th, the session at 9.30 will begin with an address by Edwin S. Smith, State Commissioner of Labor, on "Standard on Industrial Work in the United States and on an International Scale." Part of the afternoon program will be a jury panel discussion on "The Applications of Religion to the Problems of Life," by President Herbert C. Parsons of the League, William R. Greeley, honorary Vice-President of the League; Percy W. Gardner, former President; Dr. Robert C. Dexter, Secretary of the Department of Social Relations of the American Unitarian Association; Thomas R. Harney of St. Louis, Mo.; Robert H. Loomis of Boston and Larry S. Davidow of Detroit. In the evening Canford Bates, Director of the Federal Bureau of Prisons, will speak on "Progress in the Correctional Field." President Parsons will speak on "The Enlarging Community."

At 9.30 Sunday morning the general discussion will be "The League This Coming Year" and at 11 all will attend the First Unitarian Church at Petersham when a sermon will be delivered by Rev. Palfrey Perkins, Minister of King's Chapel of Boston. The services will be conducted by Rev. Earl C. Davis, Minister of the church at Petersham. Delegates will attend from Northfield.

Treadway Praised

For N. R. A. Support

Congressman Allen T. Treadway of Stockbridge, who represents the 1st Massachusetts district, has received a communication from Gen. Hugh S. Johnson, head of the National Recovery Administration, expressing his appreciation of the Congressman's support of the National Recovery Program.

In recent speeches Mr. Treadway has constantly urged all citizens as a patriotic duty to give their hearty aid to the efforts of



President Roosevelt to end the depression. The Congressman has repeatedly emphasized the fact that in this matter of supreme national importance, partisanship should be relegated to the background and 100 per cent assistance given the President.

Congressman Treadway's speeches and public utterances have been widely and favorably commented upon and in this way came to the attention of Gen. Johnson at Washington.

N. R. A. Post Stamps

Are Now At Postoffice

The N. R. A. postage stamps are now offered at our Postoffices in Northfield and vicinity.

The N. R. A. stamps have been issued to direct attention and arouse the support of the nation in the National Recovery Act. They are the same size as the regular issue and are of the 8-cent denomination only, being printed in purple ink. The principal design contains figures representing a farmer, a business man, an industrial worker, and a woman employee. Rays of light as from the rising sun, extend from the upper right corner toward the central group. In the upper part of the stamp, in a horizontal line, the word "RECOVERY" is written in small gothic lettering and the left margin, in dark gothic letters, are the words "Three Cents" arranged in two lines, and some distance below in dark gothic letters of larger size is the abbreviation "NRA". The denomination is designed by "8 cents" within a circle with white background in the lower left corner of the stamp. In a horizontal line along the bottom of the stamp in small gothic lettering are the words "In a common determination."

Chief Justice Walter Perley Hall of Fitchburg has set Oct. 9 as the date for the trial of Harry Clay Bull of Fitchburg, N. Y., on the indictment charging him with the murder of Patrolman Albert C. Jordan. The trial will be held in Greenfield.

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WOOLENSuits
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Others \$7.95 and \$9.95

Here are new sporty fashions particularly desirable for the college bound miss or high school girls. But will be equally popular among the business women. See them and be thrilled! Skirt with one or two piece sweater set.

Shades of
Black—Brown
Green—Navy
Blue—Wine
Sizes 14 to 20
(Second Floor)Very Special
New Fall

Dresses

For School Children
from 7 to 16 years

95c each

Darling new fall prints (both floral and plaid) in every wanted fall color. The materials are much more than should be expected for such a low price. Buy early!

(Street Floor)



It's hard to believe that

SLIPS

so lovely

COULD SELL FOR

\$1.19

But they do and they're part of our collection of Loomcraft Lonjerie that you should drop everything, to come in and see. Beautifully fitted form - fitting models with real French lace. Made of Loomray — that famous French rayon satin that looks, feels and actually is lovelier after washing.



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ANNOUNCES

Special Fall Rates Beginning

Friday, September 1st

The Northfield is co-operating to the fullest possible extent with the President and National Recovery Administration, and will operate under the code being prepared by the American Hotel Association for signature by the President.

The Value of Your Estate

to your dependents is conditioned not only upon its size but also upon the way in which it is handled.

Do you know the advantages of having a strong financial institution such as the FIRST NATIONAL BANK & TRUST COMPANY act as your Executor? We will gladly tell you without obligation on your part.

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GREENFIELD, MASS.

It's getting time
to consider
your plumbing
needs. The
overhauling
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Cold Weather
arrives
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Plumbing Heating Hardware

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SOLICITS YOUR PATRONAGE

The bank with a record of satisfactory service and always courteous and obliging.

You can do your banking with us by mail which is safe and convenient.

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Bernardston

Miss Ruth Stoddard has entered the Winchendon Hospital for training as a nurse.
Mr. and Mrs. Richard Nelson are receiving congratulations on the birth of a son, Allen Paige, at the Northampton Hospital. The baby is grandson of Mr. and Mrs. Leon Nelson.

Miss Winifred Pach, a nurse from New York has been spending a week with her parents, Mr. and Mrs. Charles Pach.

Rev. Emma E. Brigham of Springfield is a guest of Mr. and Mrs. H. L. Crowell.

Miss Alice Wheeler of Hartford, Conn., has been visiting Mrs. Holman Whitaker on Depot St.

Miss Helen Atherton, daughter of Mr. and Mrs. Raymond Atherton of Bernardston, became the bride of Robert Workman, son of Mr. and Mrs. Charles Workman of Woodville, N. H., at Lisbon, N. H., on August 23rd. The marriage was performed by Rev. J. R. Trenganz of that town. Mrs. Workman has always lived in Bernardston attending public schools and for the past two years has been employed at the John Wilson store in Greenfield. Mr. Workman graduated from the Woodville High School and attended the school of Pharmacy in Boston. He is now employed at Woodville. They will make their home in Woodville.

Rev. and Mrs. William Streeter and daughter, Caroline, of Moultonboro, Vt., are guests at H. S. Streeter.

Miss Elizabeth H. Dyer has returned to her school at Rome, N. Y., where she teaches English.

William Redman has returned to his home in Brooklyn, N. Y., after a stay at Raymond Griswold's for several weeks.

Mrs. Earl Thompson and daughter, Jean, have returned to their home in Maryland after spending several weeks with her sister, Miss Liza Hale.

Mrs. Fred Overbeck and daughter who have been guests of her uncle and aunt, Mr. and Mrs. Walter Shreve, several weeks, have returned to their home in New York.

Mr. and Mrs. Edward Ashley have closed their summer home and returned to Waterbury, Conn.

The Unitarian Ladies are now making plans for the annual supper and fair to be held in the town hall Oct. 25.

Mrs. Mary Andrews, 82, wife of Herbert Andrews, died Tuesday morning at her home. The funeral was held Thursday at the McCarthy funeral home in Greenfield and the burial was in Williamstown. Rev. A. L. Truesdell of Bernardston officiated.

Mr. and Mrs. H. S. Streeter and three children returned home from Canada, Saturday night, where they have been two weeks.

NATION WIDE STORE IN BERNARDSTON LYNN A. WYATT

Hinsdale

Miss K. Eileen Maguinna has returned to Hinsdale, N. H., to teach. Miss Priscilla Fay will teach at Swanzy and Miss Marjorie Fay will teach at Newport.

Mrs. W. E. Watson and son John have gone to Columbus, Ohio by automobile to visit friends.

Miss Louise Carter has entered the nurses training school at the Brattleboro Memorial Hospital.

Miss Martha Gray, who has been in town during the summer returned to Welleley, Mass.

Miss Lillian G. Myers returned on Monday to Florence, Mass., to resume her school teaching.

Miss Helen Brownell has come to live at the home of Mr. and Mrs. Henry Spaulding.

John Richard McAuliffe and sister, Amy, have returned home from Bondville, Vt., where they spent the summer.

John Bishop, 15, son of Mr. and Mrs. Stee Bishop of Northfield Road, sustained a fracture of his left shoulder when he fell from a tree last Friday afternoon. The accident occurred at the Pelech farm.

Mrs. Elvina (Belleville) Varville, 79, widow of Joseph Varville of this town died Saturday morning in the home of her daughter, Mrs. Luke Mann of Elliot Street, Brattleboro, Vt., where she had lived the past 14 years.

Clarence D. Fay, Huddridge Delphy, F. Leonard Young, John P. McCaughern, Clarence Howe, Dona Bergeron and Daniel Lachance attended the New Hampshire State Firemen's convention at Nashua.

Miss Frances Sikoski has entered the nurses' training school at the Cooley-Dickinson Hospital in Northampton, Mass.

Guiding Star Grange of Greenfield, Mass., will neighbor with Wantastiquet Grange, the evening of Sept. 20.

Miss Doris Thayer, who had been a guest of her sister, Mrs. William MacLaren for several days, has gone to the home of her brother, William Thayer of Greenfield.

Miss Dorothy Garey has accepted a teaching position in Westmoreland.

The New Hampshire state library association is sponsoring a drive this week for the collection of books, suitable to send to the C. C. C. camps. All books are to be left at the public library.

Gill

A daughter, Shirley Elaine, was born to Mr. and Mrs. Luther S. Eddy at the Northfield Hospital on Aug. 30.

Mr. and Mrs. George E. Hastings are receiving congratulations on the birth of a son at the Farren Hospital on Sept. 6.

Mrs. Helen Hunt, teacher of the Sunnyside School, is boarding with Mrs. Ernest Blake.

South Vernon

Mrs. R. E. Bruce and her daughter, Miss Eleanor Bruce attended the board meeting of the Deering Community Center in Concord, N. H., Monday. Mrs. Bruce is a member of the Advisory Council of this center which serves as a laboratory of Religious Education for Southern New Hampshire and now includes Vermont.

Miss Gladys Bridge of Keene, N. H., former teacher at Dickinson Hall last year who is now serving as Principal in the school at Riverdale, Mass., spent the week at the home of Mr. and Mrs. Theodore F. Darby in West Northfield.

Dan Haskell of Ossining, N. Y., is visiting his mother, Mrs. Nettie Haskell and other relatives at Stonehurst.

The South Vernon P.T.A. held a business meeting at the South schoolhouse Tuesday evening for the election of officers for the coming year. Warren B. Dunklee was elected president, Mrs. Nelson Pratt, vice president, Mrs. Marie Jones, secretary, Membership committee, Miss Maude Radway, Chairman, Mrs. Elsie Martineau, and Mrs. Mary Skib. Social Committee for this coming month Mrs. Nelson Pratt, Mrs. Bessie Dunklee and Mrs. Mildred Dunklee.

This was followed by an interesting account given by Miss Ruth Seward, teacher at the Pond school, trip to the World's Fair at Chicago, Ill., this summer.

Mrs. Hattie Morse of Williamsville, Vt., is a guest of her daughter, Mrs. R. C. Allen.

Mr. and Mrs. George A. Day started Sunday morning by auto to attend the Chicago fair.

Services next Sunday at the South Vernon Church will be: 9:30 a. m. Church School; 10:45 a. m., Sermon by the pastor; 7 p. m., Song Service; 7:30 p. m., Sermon by the pastor; 7:30 p. m., Thursday mid week service at the Vernon Home.

The hours for the South Vernon Postoffice are now 7 a. m., to 11 a. m., and 12 m. to 5:30 p. m. E. S. T.

Patrons of the South Vernon Postoffice have nearly all shown their loyalty by signing the consumer's statement of co-operation in the N. R. A.

Mr. R. R. Finn is unable to attend his duties at the Depot on account of illness. Their daughter Mrs. J. C. of Springfield, Vermont is visiting them.

Miss Grace Randall of West Northfield is attending Framingham Normal School.

The South Vernon P.T.A. will give an entertainment at the Vernon Town hall next Friday at 7:30 p. m. Riley readings with living pictures will be shown interspersed with music and poems. All those people whose names on the Friendship Quilt will be admitted free. A small admission fee will be charged to outsiders. This entertainment is given for the purpose of helping complete the piano fund at the South schoolhouse.

Rev. and Mrs. Herbert E. Buffum celebrated the twenty-fifth anniversary of their wedding Thursday, September 7th, by holding open house during the afternoon and evening. They have resided in South Vernon about twenty of the twenty-five years. For the last few years Mr. Buffum has acted as Postmaster here.

They received many beautiful pieces of silver besides fourteen bouquets of flowers and a wedding cake, which was made and presented by Mrs. Alice Blake of Gill.

About sixty-five friends registered in the guest book. Among them were many ministerial friends of Mr. and Mrs. Buffum.

In the evening some of the people participated in a short entertainment including songs, readings and speeches. In behalf of many friends, Mr. A. A. Dunklee presented the couple with a silver serving set. Mr. Buffum then spoke in appreciation of the thoughtfulness and friendship given him by his fellow townsmen.

Professor I. J. Lawrence, formerly music teacher of Mount Hermon, Mass., rendered several solos and led in chorus singing. Rev. George Gray, pastor of the Advent Christian Church pronounced the benediction.

NATION WIDE STORE IN SOUTH VERNON BUFFUM'S STORE

Warwick

Katherine Colton, who graduated from the grammar school last June has entered high school in Brattleboro, Vt.

Mr. and Mrs. Warren Wheeler and family who have been at "Gracemont" during the summer have returned to their home in Dedham.

Mrs. A. J. Morris fell the entire length of the stairs in her home the other night. She fractured three ribs and received many bruises.

On Saturday evening, September 16, there will be a costume party with dancing at the Inn. Anderson's Bros. orchestra will be for the occasion.

Misses Greta and Anna Ohlson have returned to Northbridge to resume teaching in the public schools of that place.

Mr. and Mrs. A. E. Newcomb who have been spending a part of their vacation at the cottage, have returned to their home in Wakefield.

Preparations are being made for the annual fair under the auspices of the Woman's Guild Friday evening, September 15, sale, supper and entertainment.

Archie J. Fellows who transports the High School pupils to Orange is out with a fine looking new bus, adequate for transporting 24 pupils.

Vernon

Seventy five attended the Johnson-Lackey family reunion September 10 at Stone's Grove. A bountiful dinner was served and a pleasant time was enjoyed by all. Guests were present from Springfield, Shelburne Falls, Bernardston, Londonderry, Wilmington and Hinsdale.

Guests at the parsonage Sunday were Mrs. J. A. Otte and Rev. and Mrs. Walter De Velder of New Brunswick, N. J., Miss Roxy Huld and Rev. Philip T. Phelps of East Northfield.

Friends of Mrs. Fred Clough were sorry to hear of her serious illness in the Plunkett Memorial Hospital in Adams. Her many friends hope for a speedy recovery.

Mr. and Mrs. Walter Baker of Worcester were Sunday guests of his mother, Mrs. Hattie Baker.

Freeman Neville and friend Miss Dorothy Graess of Lowell are spending this week with his aunt, Mrs. H. A. Brown and family.

Miss Lucie Hale and Miss Gertrude Brown spent Saturday in Springfield, Mass.

Rev. and Mrs. E. E. Jones spent Wednesday and Thursday in Wollaston. While there they attended a family reunion.

Mr. and Mrs. Major Butterfield and family of Shelburne Falls were present at the Church services last Sunday and were dinner guests at the Miller farm.

Miss Lucia Hale who spent the summer at Madison Beach, Conn., is a guest of her grandmother Mrs. W. M. Hale.

Mr. and Mrs. Leslie Phillips are enjoying a ten days vacation with relatives in Shelburne Falls and friends in northern Vermont.

Rev. E. E. Jones was assisted last Sunday morning by Rev. W. de Velder of New Brunswick, N. J., whose address was enjoyed by the large number present.

Winchester

Mr. and Mrs. Charles Drugg and family have returned from Forest Lake where they spent the summer.

Miss Mabel Fields is having three weeks vacation from the Elliott Community Hospital, Keene, where she is training.

Mr. and Mrs. Clarence Walker are spending their vacation at Chebeague Island, Me.

Miss Francis Gale has returned from summer school at Middlebury College and Miss Helen Drugg from the University of Kansas.

Mrs. Norman Clements returned to her home after the summer with relatives in Raymond.

Naval Academy Test

Congressman Allen T. Treadway announces that a preliminary test for the U. S. Naval Academy at Annapolis will be held on Saturday, October 21st, in Pittsfield, Holyoke, and Greenfield. The test will be open to all boys who are bona fide residents of the First Congressional District, who are citizens of the United States, and who will be not less than sixteen years of age nor more than twenty years of age on April 1, 1934.

Congressman Treadway is sending the necessary permits to take the test to those boys who have already applied to him. Any others desiring to qualify for Annapolis may secure permits and full details by writing to Hon. Allen T. Treadway, House of Representatives, Washington, D. C.

Among those selected are Harold Briesmaster of Northfield and his many friends are hoping he will be one of the successful candidates in the examination.

Buy a ZENITH RADIO

On Display Now at Our
Show Rooms

A Worthwhile RADIO at a
Popular Price

SEE THEM HERE

THE MORGAN GARAGE

Telephone 173—Northfield, Mass.

(Our Service Sells Itself)

See Our Tire "Ad"—Prices Are Advancing!

CLEANING and DYEING

At New Low Prices
Don't Forget

Benz
MASTER CLEANERS, DYERS

330 Wells Street
Greenfield — Phone 6725

Many satisfied customers in Northfield are our reference. We call and deliver. Work Guaranteed.

Don't be caught Napping

Plan your repairs
to your home
or build your
home now

While Prices On

LUMBER

are still low

Holden-Martin

Lumber Co.

Brattleboro

WORDS OF COMFORT FOR TODAY

Jesus said,
I AM the GOOD
SHEPHERD
the Good Shepherd giveth
His life for the sheep.
MY SHEEP hear MY
VOICE,
and I know them, and they
follow Me: and I give unto
them eternal life,
AND THEY SHALL NEVER
PERISH
neither shall any man pluck
them out of My hand.
John 10: 11, 27, 28.
Because I live, ye shall live
also.
John 14, 19.

TAKE FULL Advantage of Electrical Service

Life is short . . . and it's just what you make it . . . so don't be a stay-at-home cook—not when electricity is one of your best bargains.

It costs only a few pennies a day to operate a fully automatic electric range . . . don't be without one. Let your range take full charge of your dinner when you're away for the afternoon . . . and when you're home, the oven temperature control saves no end of oven peeking, testing, and basting. That's why so many housewives recommend it so heartily to all their friends.

You will like the many advantages of electric cookery. Investigate now! Your dealer is showing the latest models.

AN INTERESTING FREE INSTALLATION OFFER IS
FEATURED BY CO-OPERATING DEALERS

GREENFIELD
ELECTRIC LIGHT & POWER COMPANY

Constituent of Western Massachusetts Companies

Now Back to School



Keep them young and
Healthy

Shop at Nation Wide Stores
for body-building foods

SPECIALS SEPT. 14-20

OLD HOME

Peanut Butter 2 lb. bbl. 29c
For Sandwiches Between Meals

MY-T-FINE

Desserts 3 pkgs. 25c
For Pies, Puddings and Desserts

DUFF'S

Ginger Bread Mix large tin 23c
Nothing better for your children Hot or Cold

SQUIRE'S

Pure Lard lb. pkg. 9c
Makes your bakings wholesome for the children

FANCY

Prunes 3 lbs. 25c
Clean California Santa Clara Grade—Medium Size

BEARDSLEY'S

Codfish Cakes 2 tins 25c
Ready to Brown and Serve

BAKER'S

Cocoa 1-2 lb. tin 10c

BAKER'S

Chocolate 1-2 lb. cake 21c

SALADA BROWN LABEL

Tea 1-2 lb. pkg. 27c

20 MULE TEAM

Borax lb. pkg. 15c

ALL GOOD

Asparagus Tips tin 10c

Put up plenty of preserves, jams, and jellies. The
kiddies like them and they supply the energy nec-
essary for growing, active youngsters.

ATLAS E. Z. SEAL

FRUIT JARS

Pints 85c doz. Quarts \$1.05 doz.

Parowax 2—1 lb. pkgs. 19c
For sealing jelly glasses

Certo bottle 27c

For making Jelly Jell

SALDE'S OXFORD

Mustard 3 oz. tin 12c

Pickling Spice 3 oz. pkg. 9c

FRESH BAKED

Fig Bars 2 lbs. 25c.
Let the children eat as many as they want at this low
price.

Chipso lge. pkg. 18c
Flakes or Granules—Cleans children's clothes easily

NATION WIDE BUTTER

CHURNED FRESH. BEST FOR YOUR CHILDREN
FRESH WEEKLY

FOR SALADS AND DESSERTS

Marshmallow Fluff ... lge. can 19c

Foss' 2 oz. bottle 29c
Mellowed Vanilla or Lemon

SUNSHINE

Hydrox lb. 18c—2 pkgs. 35c
KING OF BISCUITS

Assorted 5c pkg.—3 pkgs. 14c

Rippled Wheat 2 pkgs. 19c
Delicious with Cream and Fruit

The Friendly Store—You Know The Owner

Patronize Your Local Nation-Wide Grocer



Laundry Lessons



HOSIERY—particularly silk hosiery—should be washed after each day of use. Proper washing, avoiding harsh home-made soap and careless handling, will appreciably lengthen the life of both silk and woolen hosiery.

Suggestions for Washing
1. Make tepid or cool suds, using mild, pure, white soap or flakes. Very hard water can be softened with a little borax.
2. Put silk stockings or socks into suds and wash quickly by swirling around and squeezing suds through them. Finish quickly—do not soak.

Soak woolen hose in lukewarm suds for some time and after soaking transfer to fresh lukewarm suds. Wash by squeezing suds gently through fibers. Do not rub hard.
3. Squeeze suds out without wringing and put hose through several lukewarm rinsings. Then squeeze as dry as possible, with out twisting.
4. Hang on line smoothly, to prevent wrinkles and streaks.

A booklet, "Fine Fabrics," which describes in detail the care and laundering of delicate materials, may be secured without cost by writing to the National Household Service, 80 East 11th Street, New York, N. Y.

Christmas Seals For This Year



"1,110,000 of the 1933 Christmas Seals have arrived in the office of the Franklin County Public Health Association" announced Mrs. F. E. Chapman, President. "This year's seals show two men bringing in a huge Yule log while a bugler warns the lord of the manor of their approach. They carry the message 'Christmas Greetings' and the double-barred cross, international symbol of the fight against tuberculosis," she said.

Mr. L. B. Fortin, Chairman of the Seal Sale Committee presided at their first meeting held Tuesday afternoon. Preliminary plans were made for the sale of the seals from Thanksgiving to Christmas throughout the county. Christmas Seals finance the work of the Franklin County Public Health Association. 70,000 seals sold last Christmas time aided in the support of the Greenfield Health Camp this summer, where 144 children were given care and health training to build up resistance against tuberculosis. Six children from Northfield homes spent three weeks apiece at the Health Camp this summer.

That Elm Blight

Since the discovery of the Elm tree blight in New Jersey and Long Island active efforts are being put forth to eradicate the disease by the Government. The Secretary of Agriculture urges a close watch kept of the trees in all communities and here is an opportunity for even our Village Improvement to be alert to protect our beautiful elm trees, especially along Main Street. It is thought that the blight was brought to this country on an importation of elm logs to an Atlantic seaport.

Here Is Good News For Overweight Folk

New York Health Commissioner to Write Series of Safe Reducing Diets Soon to Appear

A series of "Slimming Diets" prepared by Dr. Shirley W. Wynne, New York City Commissioner of Health, will soon appear in this paper. These diets embody the latest scientific knowledge of nutrition, and will reduce weight safely.

Dr. Wynne advises everyone to have a thorough physical examination before beginning this or any other reducing diet. Your doctor is the only person who can tell you whether it is proper for you to die.

Fit the diet to your individual calory needs by varying the size of the portions given. Here is the way to calculate the number of calories you should have each day:

Consult a table of heights and weights to determine what your normal weight should be. You can get such tables from insurance companies, pay scales in drug stores, stations, etc.

Multiply your normal weight by 15 if you take no exercise.

17 if you take light exercise.

19 if you take moderate exercise.

22 if you do muscular labor.

25 if you do severe labor.

From this number, subtract 1,000, and you have the number of calories you should eat daily to reduce at a safe rate.

Cut out this rule and save it.

How would you like to win \$1,000.00 a year for life? — or even \$500.00 a year as long as you live? Read about the ten big annuity awards which will be given for just an idea, a suggestion in the American Weekly, the magazine distributed with the September 17th Boston Sunday Advertiser.

Subscribe
For The Herald

THE SMART SHOP

NEXT DOOR TO SEARS ROEBUCK

GREENFIELD, MASS.

Friday & Saturday—We present a smart collection of



125 NEW
FELT HATS

Featuring the popular
Turban styles in
Black, Brown, Grey,
etc.

Also new brimmed models,
many flattering new
types for Miss and Matron.

Plenty large sizes

\$1.88

NEW COATS

FOR FALL

in two outstanding groups
The Famous "Briarcliffe"
COATS

New Tweeds and Polos

—Expert Tailoring
—Clever Designing
—Fine Fabrics

\$12.75
Sizes
up to 46

Well lined and warmly interlined.

FUR TRIMMED COATS

Bought at the lowest price,
a genuine bargain. Black,
Brown, Grey, generously
trimmed with selected pelts.

\$15.75 and up



A SMALL DEPOSIT WILL HOLD ANY GARMENT



THE SCOPE AND PURPOSE OF THE PRESIDENT'S EMERGENCY RE-EMPLOYMENT CAMPAIGN

The President's Emergency Re-employment Campaign may be described briefly as a plan to add from 5,000,000 to 6,000,000 persons to the nation's payrolls within the next six weeks or so, through agreements made with the President of the United States by some 5,000,000 concerns or individuals employing two or more persons each.

In order that this number of jobs may be made available, it will be necessary, of course, for employers in many cases to shorten working hours. The plan also provides for certain minimum wage scales which also in many cases will mean added labor costs for the employer.

The President's Agreement, however, includes a pledge of cooperation from the consuming public, and it is thus anticipated that the employer, while undertaking a larger expense as the direct result of his agreement with the President, will gain added patronage as the just reward of his public spirited attitude.

The fact also is to be borne in mind that where all employers act together to put people back on their payrolls or to raise wages, no employer, as the President himself has pointed out, "will suffer because the relative level of competitive cost will advance by the same amount for all."

It is to be understood that this plan is supplementary to the plan of code adoption by various industrial and trade groups which has for its purpose the elimination of unfair competition, the establishment of more equitable rewards for labor, the spread of employment and the control of production. This plan for speeding business recovery launched under the provisions of the National Recovery Act passed by the last Congress, is rapidly being made effective, and there will be no let-up on the drive to make its adoption widespread.

The President's Emergency Re-employment plan will bridge time and bring the nation out of the depression more rapidly than if the code adoption plan were depended upon exclusively. The President's Agreement also covers many business groups that would not be amenable to any of the code arrangements.

And what is still more important, perhaps, the President's Emergency Re-employment campaign carries certain psychological values that are as priceless as patriotism at this juncture of our economic history. The President himself made this quite clear in his recent radio address to the nation when he said: "On the basis of this simple principle of everybody doing things together, we are starting out on this nationwide attack on unemployment. It will succeed if our people understand it—in the big industries, in the little shops, in the great cities and in the small villages. There is nothing complicated about it and there is nothing particularly new in the principle. It goes back to the basic idea of society, and of the Nation itself, that people acting in a group can accomplish things which no individual acting alone could ever hope to bring about."

Thus we have all the power and potency of mass attack directed along sound lines of organization and system. Here briefly, is an outline of this organized attack on unemployment: In every community, organizations are formed along military lines, which is fitting enough, because the President's Emergency Re-employment campaign is Uncle Sam's war on unemployment and the nation is rallying to the colors just as loyally as though we were actually engaged in a war against a foreign foe.

The local committee is made up of the active heads of the leading business and civic organizations, and includes also the mayor. These committees in the thousands of cities and towns throughout the country, were formed following telegrams and letters sent by General Johnson to the presidents of Chambers of Commerce or similar trade bodies in every section of the United States. These local committees elect a general to have charge of the city campaign and a lieutenant general who is a woman. The general selects three colonels, each of whom is to take over a certain part of the campaign work. For example, Colonel No. 1 has charge of the "man-power" or organization department. Under his direction block-to-block canvasses will be made to check up on compliance with the President's Agreement, and to make a survey of the unemployed, as to adaptability by experience as to trades and industries and thus be able more readily to help in the processes of assimilation of labor by expanding industries. Colonel No. 2, briefly, has charge of newspaper publicity and kindred activities; and Colonel No. 3 has the training and direction of public speakers under his charge.

Each of these three colonels has seven or more majors on his staff, and each major has about the same number of captains. Each captain has seven or more field workers. All of the local organizations are, of course, constantly supplied with educational and inspirational material of all kinds from the National Recovery Administration in Washington. Literally tons and tons of printed matter has been shipped to every nook and corner of the country.

The N.R.A. emblem, known popularly as the Blue Eagle, is one of the most interesting and vital features of the campaign. All employers who sign the President's Agreement are entitled to display the Blue Eagle with the initials N.R.A. and the words "We Do Our Part." Merchants, manufacturers and all others who have the right to display the insignia by reason of their having complied with the President's Agreement, are permitted to hang it on their walls, or in their windows, or on trucks and cars, and, if they so desire, to stamp it on their products or merchandise. It is, in fact, the desire of the Recovery Administration that all make liberal use of this badge of patriotism.

Any person in the United States who wishes to cooperate in the President's Emergency Re-employment Campaign and be considered as a member of the N.R.A. may go to the authorized establishment in his locality and sign a statement of cooperation as follows:

"I will cooperate in re-employment by supporting and patronizing employers and workers who are members of N.R.A."

Any such signer will then be given and may thereafter use the insignia of consumer membership in N.R.A.

Every phase of the progress of this mighty campaign will be flashed in the newspapers of the country and announced constantly over the radio. In this way everyone will be in a position to know just what the campaign is doing from day to day in actually putting people back on the payrolls and adding to the mass purchasing power of the country.

While, as has been stated, it is desired that liberal use of the insignia be made by employer and consumers, it is to be remembered that the official N.R.A. emblem is the property of the United States Government and may not be used or reproduced without authority of the National Recovery Administration.

The lists of all employers who sign the President's Agreement are displayed in local post-offices and it is urged that all employers who have not yet signed the agreement do so immediately and deliver them to their local post-master.

With some minor exceptions, the terms of the President's Agreement with employers is, briefly, as follows: Any employer of a factory or mechanical worker or artisan must not pay him less than 40 cents an hour or work him more than 35 hours a week, except that if the employer were paying less than 40 cents for that kind of work on July 15 the employer can pay that rate now, but not less than 30 cents an hour. As to all other employees—those on a weekly rate—the employer will pay not less than \$15 a week in a city of over 500,000 population; or \$14.50 a week in cities of between 250,000 and 500,000; or \$14 a week in cities between 25,000 and 250,000 population; or \$12.00 a week in cities of less than 25,000 population, and the employer agrees not to work this class of workers more than 40 hours a week. As to employees who were getting a higher wage, the employer must not reduce their wages because of a reduction in their hours and he should generally keep the usual pay differences as between the lower and the higher paid employee. And after August 31, he must not work children under 16 years of age. There are, of course, some other rules which apply to special cases, but the terms of the agreement as here outlined cover the large bulk of cases.



DOBBS HATS "IT'S THE DOBBS"

"Dobbs FIVE HUNDRED" for FALL 1933—a smart new version of the tailored felt, the most popular hat of the season. The diagonal line of the crown detail is accented by the graceful dip of the brim.

At the back the brim is shaped to lie close to the neck.

"Dobbs FIVE HUNDRED" IS MADE OF SUPPLE QUALITY FELT. THE BRIM MAY BE WORN UP IN THE BACK. IN \$7.50 RICH FALL SHADES.

DOBBS HATS ARE MADE IN THIRTEEN ACCURATE SIZES



You Buy American.....
You Buy New England.....

GLENDALE CLOTHES

New England weaves the fine fabrics you find in the smart Glendale Suits and Overcoats.

And American labor fashions the fabrics into the kind of clothes you're proud to wear.....and the kind of clothes that will wear well. Backed by a guarantee bond in writing.....backed by a reputation we've worked years to earn.

20.00



GOODNOW, PEARSON & HUNT

INCORPORATED

BRATTLEBORO

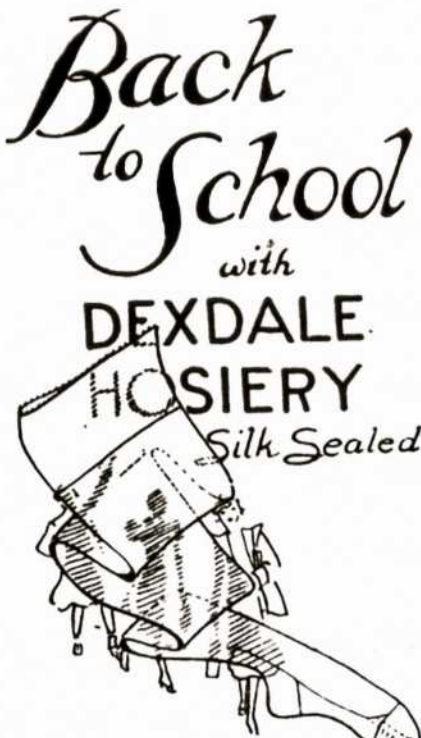


SILK Underwear

1.29 1.59
1.98

Steps, Chemises, Bloomers, Vests, Panties of the better quality lace trimmed or plain.

(If You Are Mae Westish! Plenty Of Overizes, Too)



1.00

Chiffon and Semi-Service

1.15

Chiffon and Service

1.35

Chiffon Looks Like Mist

Good looking legs are just as important to a normal girl as her lessons.

Silk Sealing is found only in DEXDALE Hosiery. It is the secret process which makes the silk smooth, clearer and sheerer looking.

Silk Sealing strengthens the silk and minimizes catches, snags, runs.

The season's best and most flattering shades are found in our DEXDALE Hosiery.

New Fall Hats

For Men and Young Men

It's the way they're styled that earns these hats the distinction of ultra-smartness. The new, soft color tones, the very artistic lines in their shapings..... These are attainments developed by the use of finest of felts and the most adept of hat tailoring..... They're priced at

2.95

3.45

New Mallory "Cravenette" Hats \$4.00

YOUNG MEN'S TRENCH COATS

Snappy—Stylish—Serviceable
A good all-around coat

3.95

All Sizes

Locals

Several local men were called to register last Monday morning at the Town Hall in Greenfield for employment in connection with the Department of Gypsy Moth Control.

An inspector from the State Office made a complete examination of our school buses here on Tuesday morning. They all congregated at the Town Hall for the inspection.

Last Saturday evening members of the State Police held up several cars on Holton Hill near the residence of Mr. Davis for speeding, poor brakes and deficient lights. The wise motorist will see to it at once that his car is in proper condition especially for night driving.

Mrs. A. M. Wright of Warwick Avenue accompanied by her son Mark, Gershom Makepeace, Charles Bruce of South Vernon are on a motor trip to visit the Fair at Chicago.

Probate court last week allowed the accounts on the estate of the late John Andrew Finn of Northfield and also ordered paid a sum of money for the burial lot and monument in the estate of the late Mary Darby of Northfield.

Alexander Kaminsky, imperial Russian violinist, who gave such a pleasing recital in the Northfield Congregational Church last spring will participate in a week of special services at the Baptist Church of Greenfield October 8th to 13th.

Announcement has been made of the marriage of a former student and graduate of Northfield Seminary. Miss Helen Beebe daughter of Mr. and Mrs. R. H. Beebe of Greenfield was married to Theodore Wetzel of Jacksonville, Ill., last week. She will reside at Jacksonville.

About thirty members of the Fortnightly Club of women from Northfield attended the Petersham State Forest dedication on Wednesday afternoon and all report a most enjoyable time.

The members of Northfield Chapter, Order of the Eastern Star, have been invited to attend the official inspection of Arcana Chapter, Greenfield, on Monday Sept. 18th and Mary Lyon Chapter, Shelburne Falls, Mass. on Tuesday Sept. 19th.

The members of the W. G. T. U. will meet at the home of Mrs. W. W. Coe on Main Street Tuesday afternoon Sept. 19th at three o'clock. All are welcome.

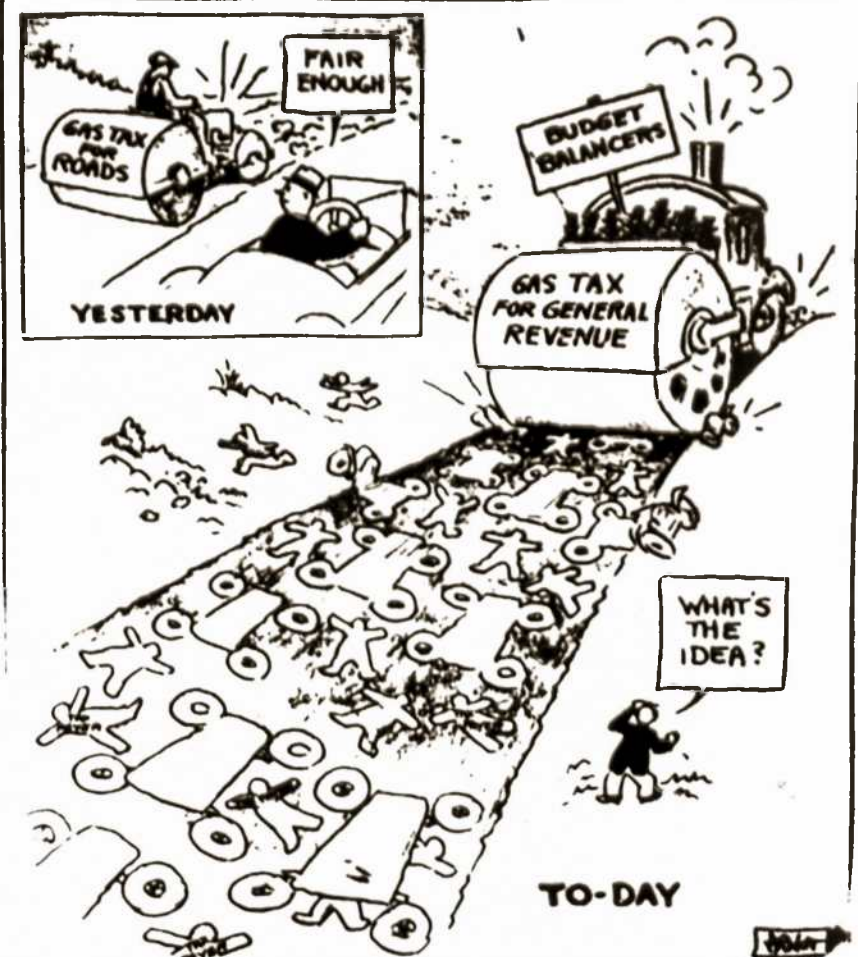
Mr. and Mrs. Clinton Leslie and daughter, Janet, of Ridgewood, N. J., were recent guests of his mother, Mrs. Janet Leslie on Main St.

G. O. P. Backs N. R. A.

The Republican Club of Massachusetts, of which Maj. Judson Hannigan is president, will take up the question of recognizing the NRA in an executive committee meeting this week with chances of favorable action.

According to Ernest Kerr, secretary of the club, this is probably the first political organization in the country to take action of this kind in support of the NRA movement regardless of political beliefs.

THE COLOSSUS OF ROADS



Safe Reducing Diets Include Plenty of "Protective Foods"

Fruits, Milk, Vegetables Are Health Essential, Says N. Y. Health Commissioner

This is the second of a series of articles on weight control by Dr. Wynne.

By Dr. Shirley W. Wynne
Commissioner of Health,
New York City

It is possible to leave the table after each meal fully satisfied, and still lose weight. The secret lies in proper food selection—in satisfying your appetite and at the same time keeping the calories down.

Calories are measures of the energy contained in what we eat, but our foods should provide other substances which the body requires besides those which supply energy. These other substances are vitamins, minerals and proteins. If we do not get them in our foods, health may be permanently impaired.

Include Protective Foods

All diets, whether for reducing or gaining weight, or only for "holding your own," must include the "protective foods"—if we are to keep well these include from a pint to a quart of milk a day, at least two plentiful salads of fresh, uncooked leafy vegetables, and some fruit or fruit juices. These three foods, or classes of foods, together with sunshine, provide all the vitamins and minerals necessary. They also provide some protein and carbohydrate. Many reducing diets are harmful because they lack these important food elements.

I will notice that these foods, in the typical reducing diets accompanying these articles, are printed in bold type. This is because they are the absolutely necessary part of the diet. They provide health insurance. They must be taken in the amount recommended.

no matter how much you add or subtract in the rest of the diet to make it fit for your calory requirements. Whether you are following this diet or not, be sure that your daily food contains at least a quart of milk, two salads of leafy vegetables, and some fruit.

SLIMMING DIET

Here is the second of a series of suggested weight reducing diets prepared for this paper by Dr. Wynne. Each diet provides about 1200 calories daily. Calculate your calories as shown in the first article of this series, and adjust the diet to your needs by taking smaller or larger portions of the food indicated in plain type. Do not change the quantities of the foods in bold-face type. These are the protective foods, and must be taken as indicated.

BREAKFAST		Calories
1 small glass tomato juice	80
Breakfast cereal (1 cup, sugar, 1/2 glass milk)	175
Coffee (milk instead of cream, no sugar)	25
LUNCH		Calories
Salad (2 tablespoons cottage cheese, 1/2 cup cold stew, watercress)	100
1/2 slice bread, or 1/2 roll	80
1 cup fresh berries (1/4 glass milk, no sugar)	125
1 glass of milk	100
DINNER		Calories
1/2 cup unthickened cream of tomato soup	100
Medium serving of fillet of sole (with lemon)	250
1/2 cup spinach	25
1/2 baked potato	50
1/4 cup fruit salad (1/2 tablespoon French dressing)	100
Ice tea (lemon, no sugar)	

Don't try to reduce too fast. A quarter of a pound a day is enough.

WATCH THE SATURDAY SPECIALS

SEARS

Students Everywhere Are Now Using

bicycles

We offer a "SPECIAL" to the students of Mount Hermon and Northfield Seminary as well as to students elsewhere of a Sears bicycle for

\$19.95 REGULAR PRICE \$32.50

Only a limited quantity. A high grade bicycle. Easy terms \$4. down \$4. per month. 1933 free wheeling coaster brake; reinforced front fork; reinforced handle bars; armored rims; reflector tail light; "Troxel" adjustable saddle.

SEARS, ROEBUCK and CO. Greenfield

Herald News Items

Londonderry, Vermont has completed arrangement for its one day fair Saturday, September 16th. In addition to the midway from the North Adams fair, there will be baseball and other sports, exhibits of farm produce, machinery, new model cars, sugar tools, etc. The Manchester band will furnish music for the day. It expects to see some Northfield visitors.

Greenfield retail merchants announce the fall opening week as of October 2nd.

Charles W. Woodin Jr., has been named by Postmaster General Farley as acting Postmaster at Orange.

A 30 per cent increase in automobile registrations over the same month last year was recorded by the motor vehicles registry in July. July found 42,640 registra-

tions of which 29,281 were passenger cars and 3369 were commercial vehicles. In July, 1932, registrations totaled 32,719, of which 29,583 were passenger cars and 3596 were commercial vehicles making total increase this year 10,461.

Stoneleigh-Prospect School at Greenfield will open on Thursday September 28th with a full enrollment of 85 students.

Maine voted two to one for the repeal of the 18th Amendment on Monday.

The week of October 8th has been designated as "fire prevention week" in a proclamation by President Roosevelt.

"And did he have the dentist take an X-ray of his wife's jaw?" "He tried to, but all they could get was a moving picture."

Here And There

Who could wish a better epitaph than this? "He kept his tears to himself and shared his laughter with others."—Scrap Book.

It is a good thing to be rich, and a good thing to be strong, but it is better to be loved of many friends.—Euripides.

Adams: "It's got to the point where my wife cuts the children's hair." Edwards: "Why complain, as long as she doesn't cut yours?"

When a woman is trying to reduce her shadow, her husband has a fat chance of getting meals that will increase his.—Funnies.

A young married couple started out with the baby to buy a baby carriage. They purchased one, put

the baby in it, and started home. Everybody smiled. They wondered why. Finally, they noticed that the shop assistant had omitted to remove the sign from the carriage. It read: "Our own make."

"Why have you decided to sell your bird store?" "The overhead is too much for me."

A nifty young flapper named Jane While walking—was caught in the rain.

She ran—almost flew. Her complexion did, too. And she reached home exceedingly plain.—Pearson's Weekly.

Smith—Is that young college sheik that calls on your daughter any good at all? Brown—Oh, he comes in handy to set the milk bottles out early in the morning.

The Northfield Herald
Northfield, Mass.
WILLIAM F. HOEHN
Editor and Publisher
Published every Thursday

Subscriptions—yearly \$1.00
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Phones 166-2 or 230-3

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NORTHFIELD PRINTING CO.
HENRY R. GOULD
President and General Manager
FRANK W. WILLIAMS
Treasurer

Friday, September 15, 1933

EDITORIAL

Northfield is co-operating splendidly with the National Recovery Administration and will support every honest endeavor to bring prosperity back to the nation. We should rejoice that among its varied benefits is the abolition of child labor, the abolition of the sweatshop of woman's toil. The division of labor and the creation of employment. The NRA promises a new era for the man of toil, the assurance of "bread" for himself and his family. It brings about a peaceful revolution in industrial life with its reward to consumer employee and employer.

Short sighted and unpatriotic is that man or woman who withhold their hands from doing good in this endeavor founded upon the highest aspirations of Christian righteousness and human brotherhood. And woe to him or her or to them who belie its purpose and determination. In the words of General Johnson "God help men who stand against the NRA."

During recent weeks there has been observable a slight let-down in general business. It's nothing to get excited about, however, and is much less intense than the customary seasonal drop. Best late progress has been made in promoting employment, due both to increased industrial activity and the N. R. A. drive. Secretary of Labor Perkins announced that 1,100,000 industrial workers obtained jobs between March 4 and the middle of August. Four hundred thousand new factory jobs appeared in July. During May and June the number of families receiving public charity dropped from 4,222,000 to 3,745,000. Employment is about 21 per cent greater now than last year at this time. Only major industrial group to show decrease is tobacco manufacturers.

The last survey of current business issued by the Department of Commerce, which details conditions into the first three weeks of July, is very encouraging. Prices have continued to move upward. Foreign trade showed a substantial increase. Freight car loadings, on the whole, expanded steadily. Automobile production continued its contraseasonal rise. Stimulation was felt in the chemical group.

What's the matter with the Board of Assessors in Northfield? While no one is anxious about receiving their tax bills, yet, we would like to know about what our tax rate will be in the town and how much the reduction in the rate will be. Will someone speak out soon and break the silence?

Poet's Corner

THE UNCHANGING QUEST

A changing world, but an unchanging Quest!
Again we stand upon the threshold of unrest,
Blindly men grope through the bewildering maze
Of their dull apathy and selfish ways
As the world seeks another way to find,
Before the awakened conscience of mankind.
The challenge comes to souls of every age,
Who vainly strive to rewrite history's page
With new ideas, new thoughts, while Truth Eternal stands
Old as the hills, untouched by alien hands!
Aline Chester White Irvine
The author of the above poem is a sister of Miss Julia White well known as a summer resident of Northfield.

THE DESERT BY THE RIVER

When Egypt died and slowly all her vales
Were filled with weeds and broken temple-stones,
Still poured the human tide that never fails,
For love still lived among a nation's bones.
Old Nile with serpent strength her brown length drew
Across the land she nourished in old days,
And while Sahara's wind more scorching blew,
The lotus from the current murmured praise.
So when my land of dreams lies desolate
And Time's great Sphinx looks on Death's pyramids,
I wait in patience by the desert gate
As wait those great stone eyes whose moveless lids
Drop not one tear upon the sands that glow
Like brass until the river overflows.
Orford, N. H.
Owen R. Washburn

Brush Agent: Does that dog bite, Madam?
Madam: We've just bought him and so I don't know. Come in and we'll see if he does.

Poet's Corner

THEY PLANTED ELMS

A hundred, yes, two hundred years ago,
Men with toil worn hands and artists' souls,
Dreamed of rude settlements to cities grown
In valleys guarded by the mountains bold.

Saw in dim woodland path, and Indian trail,
Broad road ways for the use of men
Who wished to travel far from native haunts,
So paused in tasks that never seemed to end.

And planted trees, such tiny slender shoots,
That grew to monarchs of the country side,
Living memorials to those pioneers,
Great elm trees, adding much to civic pride.

Peculiar to New England are those elms,
With lofty branches meeting high above
The quiet street, or busy market place,
A gift, from out the part, of the 'tful love.

But as these passing years the winds and storms
Cause many giants to perish or decay,
Do we plant trees as our forefathers did
In dreams of beauty for a future day?

Doris Hildreth Wheeler.
Winchester, N. H.

NATURE'S APPEAL

I love the birds, the trees, flowers,
Nature entrancing;
The field, the wood, the hill, the glen
My joy enhancing.

I love the freshness in the air
In early morning;
To see the sunrise in the East,
When day is dawning.

I love to watch the dark'ning sky,
Ere it is raining;
And see the West in golden glow,
When daylight's waning.

From Nature's ever wondrous charm
We learn this lesson:
There's beauty in this ailing world,
Despite depression.

George Arthur Smith
Permission of Yonkers Record.

"A LIFE THAT IS CLEAN"

If I live a life that is clean and square
And I love my fellow-man,
And I lend him a hand to help him bear
His burden whenever I can,
I need not fear what the future holds,
Nor what the reward shall be,
For the mighty love that all enfold
Will most surely care for me.
Mrs. A. E. Larson

The New Auto Rates On Compulsory Insurance

A schedule of automobile insurance rates has been tentatively approved for the coming year by the State Commissioner of Insurance and embody but few important changes from last year. Franklin county car owners will benefit by a reduction of cost on most types of cars although there is an increase of \$1 on the rates for light passenger vehicles and store trucks. Medium car rates are reduced \$1 and large cars \$2. Heavy commercial trucks receive the largest decrease having the present \$65 rate reduced to \$46. The table showing the comparative rates for all types of motor vehicles in this county for 1934 and 1933 is as follows:

	1934	1933
Light cars	\$18	\$17
Medium cars	18	19
Heavy cars	24	26
Light commercial trucks	19	19
Medium commercial trucks	35	38
Heavy commercial trucks	46	65
Light store trucks	14	15
Med. store trucks	22	23
Heavy store trucks	35	36
Farm trucks	11	12

The rates for Franklin County are the lowest in the state. Rates for motorcycles here range from \$25 to \$30, depending on the classification, and for cabs the rate is \$60.

"Chevie" Sales Gain

Domestic retail sales of Chevrolet cars and trucks as reported by dealers for August were 68,650. This is an increase of 39,420 units, or 134 per cent over the same month in 1932, according to H. J. Klingler, vice-president and general sales manager of the company.

Total sales for the year to September 1 were 441,405 units. Total sales for all of 1932 were 378,811. Thus the sales for eight months of 1933 exceed those of 12 months of 1932 by 62,594 or 16.5 per cent. The original sales objective for this year was set at 450,000 cars and trucks. A new quota, well above the 500,000 mark was set in June by Mr. Klingler when it became apparent that the upward trend of May and June was being sustained. Not only did August distinguish itself by surpassing every month in 1932, but it was the fourth best August in the long history of the company, being exceeded only by August of 1927, 1928 and 1929.



If you agree with the President that this idea is a good one, the way for you to help is to sign up now. Become a member of NRA—do your part!

We Have Cards At Our Store

F. J. YOUNG & SON

Hinsdale, N. H.

For eight years the leading clothiers for this vicinity for Boys' and Men's Clothing.

Appears At Victoria

Miss Annette McCullough, of the WGY Radio Revue, will appear at the Victoria Theatre the last of this week and will be greeted by many friends. She has the type of voice that everyone loves to hear. It has all the richness and mellowness of the cello and has velvet quality.

A few months ago when Paul Whiteman conducted a prize auditions contest in Albany, Miss McCullough was the unanimous choice of the judges over 120 contestants. Her reward was a short engagement at the RKO-Palace in Albany, and personal appearance on a Paul Whiteman orchestra broadcast over the Blue network of the National Broadcasting Company.

Miss McCullough will be assisted by the charming pianist, Monica Leonard and Dorothy Sherman, known as the Lady Fingers. The Lady Fingers have been featured by WGY for three years and from time to time have been selected for network broadcasts.

In conjunction with the stage attraction, the movies will consist of two features, "Broadway Bad" with Joan Blondell, and Ricardo Cortez, Eric Linden, Helen Mae Kellar, in "The Past of Mary Holmes. Remember the dates Thursday, Friday and Saturday afternoon and evening.

Stole His Payroll In Warwick Woods

Richard Black of Keene is cutting off the wood on lots of Walter and Ida Kirk of Keene on their property in Warwick. He employs about a dozen men and operates a saw mill. Last Saturday afternoon with a payroll in his possession he went into the woods to pay his men but was accosted by two strangers who approached and robbed him of \$217. They knocked him down and disappeared. A telephone call from a neighbor's house soon brought the State Police into the case and they are investigating.

AUCTION

SATURDAY, Sept. 16, 1933

At the residence of O. D. Adams, Northfield, Mass., on road leading from Northfield to Millers Falls.

At 1 o'clock P. M. D. S. T.

Consisting in part of—
1 horse, 1 cow (fresh in Feb.)
1 yearling heifer (fresh in Feb.)
April) Good Sleigh, 1 fat calf, 6 or 8 ton good hay, lumber wagon, good Concord Buggy, express wagon, pair good work harness, 2 driving harness, 2-horse moving machine, horse rake, plows, harrows, cultivators, grind stone, corn sheller, fodder cutter.

General run of Household Furniture dishes etc.—Other articles too numerous to mention.

Terms at time of sale

O. D. ADAMS J. W. FIELD
Auctioneer

CONVENTION SERVICES

Alliance Temple

LAKE PLEASANT

Sept. 14-15-16 at 7.45 p.m.
Sept. 14 and 15 at 3.30 p.m.
Sept. 17th at 2.30 p.m.

McCALL PATTERNS are sold by
Houghton and Simonds
in Brattleboro.

Go Evening in Cotton



SUMMER parties are bound to be lots of fun this year for fashionables going to them are attired in the most colorful and gay of cotton costumes. Cotton plays an important part at these late-hour affairs and plaid organdies, matelasse organdies, stripes, dots, splashy flowers will be found taking a turn on the dance floor or walking through moonlit gardens. White billowy sleeves of contrasting color are used to make these airy designs even more charming. (McCall 7405).

And since sleeves are much used this year for formal parties, it's not at all surprising to find a huge puffed sleeve with a contrasting cape accepted with applause. (McCall 7390). While flowers are used on practically every design and groups of them in twos and threes are found placed at the neckline and on the bodice. (By courtesy of The McCall Company).

Reserve Funds

A reserve fund is the foundation on which the prudent business man builds for future opportunities and emergencies. In time of stress, it puts credit the greatest business bulwark at his command.

The period through which we are passing emphasizes the value of creating such a fund.

VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO

Auditorium

BRATTLEBORO

Friday and Saturday
CAROLE LOMBARD
in "BRIEF MOMENT"
News—Comedy—Novelty

Monday and Tuesday
FAY WRAY—GENE RAYMOND
in "ANN CARVER'S PROFESSION"
News—Cartoon—Comedy
Novelty

Wednesday and Thursday
Zasu Pitts—Slim Summerville
in "OUT ALL NIGHT"
EXTRA! EXTRA!

ON THE STAGE!
Ray Marr Musical Comedy Revue
25 People On the Stage

Latchis Theatre

Friday and Saturday
Joan Blondell—Warren William
in "GOODYEAR AGAIN"
News—Comedy—Novelty

Monday—Tuesday—Wednesday
in "LADY FOR A DAY"
With a big cast of stars
News and Novelty

Thursday and Friday
"CAPTURED"
With Leslie Howard, Paul Lukas
Douglas Fairbanks Jr.
Cartoon—Screen Song—Comedy

Standard Time

Matinee 2.30, Evening 7-9

VICTORIA THEATRE

Greenfield

Thursday-Friday and Saturday
Big Special Attraction
ON OUR STAGE

in person
"ANNETTE McCULLOUGH"
and
"THE PIANO PALS"
Radio Stars from WGY
Schenectady

Plus 2 big feature pictures
"BROADWAY BAD" with
Joan Blondell—Ricardo Cortez
ALSO
"PAST OF MARY HOLMES" with
Eric Linden—Helen MacKellar
Plus News

Starting Sunday through to
Wednesday
"THE BARBARIAN" with
Ramon Navarro—Myrna Loy
ALSO
BOB STEELE in
"GALLANT FOOL"
LOWEST PRICES!
Biggest Show Value Always!
WHY PAY MORE?
Save The Difference

At The Lawler

GREENFIELD

Afternoons at 2.15; Evenings at 7.30. Holidays and Sunday Continuous from 2.15.

NOW PLAYING

"HEROES FOR SALE"
and
"DYNAMITE RANCH"

Sunday—through Wednesday
Sept. 17-18-19-20

"MORNING GLORY"
—Also—
"LAUGHING AT LIFE"

Thursday—through Saturday
Sept. 21-22-23

"GOOD BYE AGAIN"
—and—
"TARZAN THE FEARLESS"

COMING SOON!
"THE MASQUERADER"
"ANN VICKERS"
"CAPTURED"

ALWAYS A GOOD SHOW
AT THE LAWLER

FLOWERS

FOR ALL PURPOSES

Phone us your Order

For floral decorations; flowers for Weddings; Memorials for funerals and plants or bouquets for favors and gifts.

HOPKINS

The Florist,
161 Main St. Tel. 730
Brattleboro

BANKING

SERVICE

Today and Tomorrow!

Business has adjusted itself to new conditions and is looking to the future. This bank's service is adapted to the times. We are ready to co-operate in progressive business plans.

Northfield

National Bank

Northfield, Mass.

Telephone 195

THIS CERTAINLY MAKES IT EASY TO PICK THE BEST



4.40-21	4.50-21	5.00-19
\$5.55	\$6.30	\$7.20
4.50-20	4.75-19	5.00-20
\$6.00	\$6.70	\$7.45

Morgan Garage

NORTHFIELD

"Out All Night"

A show of outstanding merit will be shown at the Auditorium Theatre, Brattleboro, on Wednesday and Thursday, September 20-21. In conjunction with one of the funniest comedies of the year, starring the ever popular Zasu Pitts and Slim Summerville, in a comedy entitled "Out All Night" will be seen a new sensation in stage presentations. The RAY MARR Musical Comedy REVUE, numbering twenty-five people, will give a snappy performance, with cyclonic dancers, notable comics and singers.

The picture, "Out All Night" literally bristles with witty dialogue, and the entire story is a constant succession of hilarious situations. Its rollicking humor rushes along at breakneck speed, and the climax comes in a really exciting series of dramatic scenes. The peculiar abilities of Zasu Pitts and Slim Summerville in the comedy field make them ideal foils for each other, and they make the most of every scene in which they appear. Summerville appears as a pampered "mama's boy" raised as a nohouse flower, and Miss Pitts is seen as an attendant in the nursery of a department store, equally ignorant of the facts of life. Their courtship and their subsequent honeymoon trip to Niagara Falls are full of the most riotous humor.

Visitor: Is this town dry?
Native: You've said it. Why, man this place is so dry that we have to pin our postage stamps to our letters.

CLASSIFIED

Rates:—Two cents a word single insertion; one cent a word thereafter. Minimum single insertion 25 cents. All Want ads must be paid for strictly in advance. These bills are too small to be charged and statements rendered.

FOR RENT:—Six room cottage Elm Avenue — electricity. Mrs. John Nye. 6-28-33.

FOR SALE:—One second hand range. Florence oil water heater, one Lorain oil water heater at Millers Hardware Store. Reasonable price. 6-28-33.

FOR SALE:—Roasting chickens, Broilers, Fowls, Fresh eggs. See Miller, the Fish man or call Tel. 20. 7-28-33-Pd.

Mrs. Grace C. Cornell will remain at her home on Winchester Road for the accommodation of Roomers and Boarders throughout this month.

FOR RENT:—Apartment in good location. Mrs. Alice Woodbury, Telephone 70, Winchester Road. 9-15-33

FOR RENT:—To responsible American family, furnished Colonial Homestead at 188 Main St., East Northfield. Eight rooms, 1st floor lavatory, second floor bathroom, linen closet, steam heat, large living room; several rooms with original paneling. Inquire Leon Alexander, East Northfield, Tel. 68-3. 9-18-33-Pd.

FOR SALE:—Second hand Suzuki 3-4 size violin in good condition. Inquire Mrs. R. L. Durgin, 7 Glenwood Avenue, Telephone 57-2. 9-15-33

LOST — A gold band ring in front of Unitarian Church. Finder will please return to Herald office. Reward. 9-15-33

PROFESSIONAL

A. H. WRIGHT, M. D.
PHYSICIAN AND SURGEON
Main Street, Northfield
Telephone call 90 — private
Office hours—1.30 to 3
and 7 to 8 p.m.
Sundays by appointment

DR. RICHARD G. HOLTON
Dentist
Bookstore Building—E. Northfield.
OFFICE HOURS
9 a.m. to 12 m. — 1.30 to 5 p.m.
except Saturday p.m.
Telephone 106-2

R. E. HUBBARD, M. D.
188 Main St. East Northfield
Office Hours: Daily 12.30 to 2.00 p.m.
Evenings
Tuesday—Thursday Saturday 7-8
Other hours by appointment
Special Attention Given to
Surgery and Diagnostic Work
Hemorrhoids Treated by Injection
Method. Tel. 64-4

W. G. WEBBER, M. D.
29 Highland Avenue
Telephone Northfield 82
Office hours 1-3 and 6-8 p.m.

BUSINESS

SAMUEL E. WALKER
Notary Public
Fire and Casualty Insurance
Bookstore Building
East Northfield, Mass.

DR. DAVID HOPKINS

Veterinarian.

21 Laurel St. — Tel. 1267
Small Animal Hospital
Brattleboro, Vt.

FOOTE

OPTOMETRIST
123 Main St., Phone 1342
Brattleboro

A. E. Holton

Electrician

Electrical Appliances
free installation
Northfield Phone 101

L. BITZER

Watchmaker—Jeweler
Get your WATCH cleaned
at BITZER'S and save money
Cleaning \$1.00
Main Spring \$1.00
Crystals 35c
7 Linden Ave. — Greenfield

FRED L. GAINES

Registered Optometrist
Eyes Examined—
Glasses Fitted
19 1/2 Federal Street
Greenfield

LINDELL'S MOTOR EXPRESS

WALTER A. LINDELL,
Prop. Overnight Service between
Boston, New York
and Providence, Keene, N. H.,
Springfield, Mass., Hinsdale,
N. H., Brattleboro, Vt.
Orders may be phoned or
left at
HERALD OFFICE
Tel. 230-3

SEARS SEROCO

PAINT

PAINT YOUR HOUSE

FOR ONLY
\$18.98



COMPLETE MATERIALS FOR
ANY HOUSE AS LARGE AS 40
FT. x 26 FT. x 24 FT. WITH
TRIMMING 2 1/2 stories.



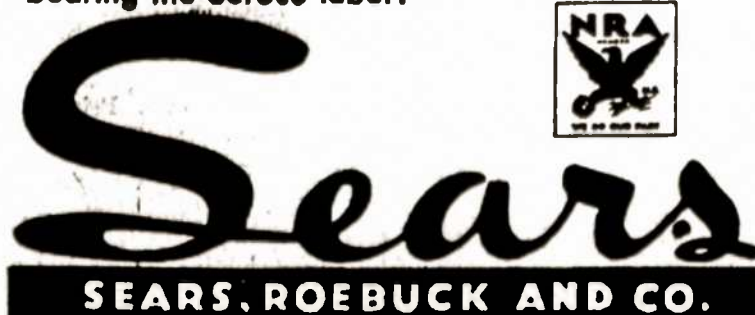
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Choice of 20 colors
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Don't be misled by the low price! We guarantee that every item in this special offer is our regular, high quality merchandise that has made the name Seroco famous all over America. The house paint is Sears popular Master Mixed, which has built up a reputation for being the best that money can buy. We make five special offers on this page, so that one will fit your needs.

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Greenfield, Mass.

Personals

Mrs. Anna Freeman has gone to California to spend the winter with a son and his wife and has vacated the Alexander home on Main Street.

Miss Margaret Dunbar her mother and brother Robert who have spent the summer at their cottage in Northfield Highlands have returned to their home in Brooklyn, N. Y.

Mrs. E. Hartman of Mountain Park who has been at the Northfield Hospital has returned to her bungalow much improved in health.

Mr. and Mrs. Elliott Speer have returned from their vacation trip to the Canadian north and are now at their home in Ford Hall at Mount Hermon.

Mr. and Mrs. Hugh D. Maydole of Mountain Park entertained last Thursday at a porch supper, Mr. and Mrs. Russell L. Durgin of Tokyo, Japan and Mr. and Mrs. U. E. D. Ward of Manchester, N. H.

The many friends of Dr. Richard G. Holton will regret his illness at his home on Main Street and hope for his early recovery.

Dr. and Mrs. C. W. Wright and family who have spent the summer at their cottage in Mountain Park returned to their home at Englewood, N. J., last week.

Miss Helen Symonds returned to her school in Worcester on Tuesday.

Many friends and neighbors called to wish Mr. and Mrs. L. H. Lazelle congratulations on September 4th, the occasion being their 45th anniversary.

Mr. John Kasandi has moved his family from Hunt's Tavern to John Anderson's house in Warwick Ave.

Mr. and Mrs. W. A. Barr are visiting friends in Boston and Provincetown this week.

Mrs. Bessie George of Brattleboro is with her sister, Mrs. G. N. Kidder for a short time, while she is convalescing after an operation on her foot.

Miss Alice Zabriskie who has had charge of the personnel for women during the summer conferences left Northfield last week to accept a position with Briarcliff Manor School at Briarcliff Manor, N. Y.

Miss Euphemia C. Douglas of Morristown, N. J., was the guest last week end of Mrs. William F. Hoehn at her home "Edgemont" on Myrtle Street.

Mr. Harry Oakes and daughter, Mrs. Dora O. Taylor and Julia Oakes who have been occupying "Ship's Cabin" in Mountain Park this summer, returned to their home in Brooklyn, N. Y., last Sunday. Mrs. Oakes who broke her hip by a fall in Sage Chapel is still at Franklin County Hospital but hopes to be able to be removed to her home within three weeks.

Miss Florence Adams of Boston is visiting her father, Mr. Ozro D. Adams at Northfield Farms.

Mr. Percy White has removed his family to Whately. He was formerly employed by Charles A. Parker.

At the large convention of the American Bankers Association at Chicago held last week, Mr. John W. Smead, President of the First National Bank & Trust Co., of Greenfield attended representing that bank as well as the Northfield National Bank. Mr. Charles W. Nims, President of the Franklin Savings Institution also attended.

Mr. and Mrs. Charles C. Stearns spent last week visiting Mr. and Mrs. George E. Crowe of West Medford, Mass.

Miss Emma Hartman and Mr. Robert Hartman who have spent the summer with Mrs. E. Hartman in Mountain Park have returned to Brooklyn.

Mr. and Mrs. Ross Spencer have returned from an automobile trip through the Lake Champlain country.

Miss Julia L. White has closed her cottage on Rustic Ridge and returned to New York.

Mrs. Howard Briggs has returned from a summer spent at St. Paul Minn. and is at East Hall Northfield Seminary.

Miss Ada G. Bennett has closed her bungalow on Rustic Ridge and returned to her home at Bridgeport Conn.

Mrs. Sarah E. Richardson of South Hadley Mass. was pleasantly surprised by friends recently with a party on her 80th birthday. Mrs. Richardson formerly lived in Northfield and her daughter Miss Vera Faye Richardson is well known here while teacher of music at the Seminary.

Mr. and Mrs. Frank Pearsall have returned to Northfield after their summer vacation.

Return To Japan

Mr. and Mrs. Russell L. Durgin and family, after spending a year on furlough with the parents of Mrs. Durgin, Mr. and Mrs. L. H. Lazelle, will leave on Thursday, the 21st, from Springfield to return to their work in Tokyo, Japan. They plan to stop on the way at Indianapolis and Chicago, and hope to see Rev. Francis Pattison at Calgary. The Durgins sail from Seattle on Friday, September 29th on the Hikawa Maru of the N. Y. K. Steamship line, and will arrive in Japan on October 18th. Their Tokyo address will be 8 of 7 ban Nichome, Fujimicho, Kojimachi, Tokyo, Japan.

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*"Proud and glad
to do our part"*

WITH President Roosevelt's acceptance of the NRA Automobile Code, Chevrolet, the world's largest builder of motor cars, officially begins operations in accordance with the administration's recovery program.

Although the official code was signed only a few days ago, it will be of interest to Chevrolet's many friends to learn that the Chevrolet Motor Company started to carry out the spirit of today's recovery program over three years ago!

At that time, we put into operation a "share-the-work" plan, whereby our workmen cooperated in spreading the work to give more men jobs. By means of this plan, as well as by regulating hours of work per week to meet retail demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, we have kept our employment within 10 per cent of this average. We are justly proud of that record. We are also proud to say that Chevrolet workmen did not, at any time during the depression, become a burden on public welfare departments.

On August 1st of this year, Chevrolet announced a blanket wage increase as well as the adoption of a 7½-hour, 5-day week and the employment of 12,000 additional men. This wage increase was the second in the last 4 months, Chevrolet having been among the first to put a blanket wage increase into effect.

We feel that the President's recovery program deserves the whole-hearted support of every citizen and manufacturer in America. It is a bold, swift, courageous plan to start the ball rolling toward economic recovery. Its sincerity is unquestioned. Its objectives are admirable. And the direct, forceful steps the President and his associates are taking to make it a success, should stir the pride and admiration of every American.

We are proud and glad to do our part. And we are deeply grateful to the American people for the patronage that has enabled us to anticipate the present recovery program and to play our part today. After all, the immense number of men employed by Chevrolet is a direct result of the continued preference America has shown for Chevrolet.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

CHEVROLET



THE HINDU BOTTLE TRICK

GREETINGS, Sahib! This is the Hindu Bottle Trick which was disclosed to me by a Hindu fakir in far-off Kabul and which I will now teach you so you may mystify your friends to their delight and entertainment.

I was walking with the Princess Nadji on the street of Kabul when I paused to light my cigarette. Each week, Chandu, the popular radio Magician of the Air, brings you a mystifying trick which he learned in some far-off country. You can perform any of these tricks with a little practice, and need no special apparatus to do so.

He blew on the bottle and the candle was immediately extinguished. Then he lighted the bottle and extinguished the flame. Making sure that the glass is round, more than one bottle or glass may be successfully used in this mystifying trick.

County Organization Of N. R. A. Is Formed

With the completion of the Massachusetts Federal Recovery Board headed by Edward A. Feline of Boston as Chairman the various County organizations are also being completed for permanent work in the National Recovery program. The survey of Franklin County names the following committees organized and the Chairman of the local NRA General Committee Ashfield, Clayton Eldridge; Bernardston, M. E. Barber; Charlemont, A. G. Rivers; Colrain, W. H. Kemp; Conway, P. F. Spencer; Deerfield, John Heaton; Erving, Augustus J. Fornhals; Greenfield, Waldo T. Ellis; Turners Falls, Fred C. Haig; Orange, M. S. Buell; Northfield, William F. Hoehn; Shelburne Falls, George B. Mirick; Millers Falls, D. E. Matthewson; Whately, Howard Waite; East Whately, Leslie Swift.

Mr. John W. Haigis has been named as Chairman of the County Board of which the above are members. Mr. Andrew F. Spencer will act as the Secretary with office in the County Court House. Mr. William F. Olin is the Field Agent for the NRA State Board who has personally called upon the several Chairmen states that Franklin County is well organized and doing effective work. Northfield was the first town in Franklin County to perfect its organization.

County Sportsmen To Have Outing

The Franklin County League of Sportsmen's club will hold their annual outing next Sunday at the grounds of the Schuetzen Verein and Athletic Association, at Turners Falls, and will be one of the biggest events of its kind in these parts in many moons.

The league is comprised of various clubs throughout western Massachusetts, and is headed by Horation S. duMont of Greenfield, as president; Thomas Geary of Orange, as vice-president, and Leroy H. Houghton of Greenfield as secretary-treasurer.

The gathering will be at the grounds at 10 on Sunday morning and promptly at 11 there will be a trap shoot, 50 birds for 25 prizes, and a merchandise shoot.

This will be in charge of the Turners Falls Rod and Gun club, with Fred W. Macker acting as chairman.

At the same hour there will be a dog show under the direction of the Northfield Fish and Game association, with Galen G. Stearns, as chairman. Classes will include fox hounds, coon dogs, beagles and white hare hounds. Prizes will be awarded the best dog in each class male and female, first and second.

The judge will be L. S. Knetchel of Athol.

At 1.30 there will be a fox drag under the direction of the Northfield Fish and Game association with Galen G. Stearns as chairman. At 2.30 there will be an archery tournament, with Judge Philip Ball, president of the Eastern Archery association, as chairman.



We are doing our part

IN order to give full and immediate support to the President and to the Government in the National Recovery plan, We have Signed the "Blanket Code" affecting all industry and trade.

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